

# Preliminary Report of Visitor Count

## World Smart Energy Week 2015

11th Int'l Hydrogen & Fuel Cell Expo

**FC EXPO 2015**

6th Int'l Rechargeable Battery Expo

**BATTERY JAPAN**

5th  
**INT'L SMART GRID EXPO**

8th Int'l Photovoltaic Power Generation Expo

**PV EXPO 2015**

6th  
**Processing Technology Expo**

3rd Int'l Wind Energy Expo & Conference

**WIND EXPO 2015**

6th Int'l Photovoltaic Power Generation System Expo

**PV SYSTEM EXPO**

5th **ECO HOUSE &  
ECO BUILDING EXPO**

**ENERGY LIBERALISATION  
JAPAN 2015** 1st Energy Market Liberalisation Expo

March. 4, 2015

### The Solemn Declaration of No Inflated Numbers

We consistently count visitor registration numbers clearly and stringently  
based on "The Solemn Declaration of No Inflated Numbers"

#### Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

#### Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

#### 1) On-site Registrants

- Only visitors who completed registration onsite are counted. **All registrations are counted only once, no matter how many repeat days a visitor attends the show.**

#### 2) VIP Registrants

- Only VIP badge holders who completed registration onsite are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### 3) Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### VISITOR FIGURES

	Feb. 25 [Wed]	Feb. 26 [Thur]	Feb. 27 [Fri]	Total
1) On-site Registrants	17,868	20,601	19,693	58,162
2) VIP Registrants	5,657	4,570	3,033	13,260
3) Special Guests	143	34	66	243
World Smart Energy Week <b>Total Number of Visitors</b> (Sum of above 1 – 3)	23,668	25,205	22,792	71,665

	Feb. 25 [Wed]	Feb. 26 [Thur]	Feb. 27 [Fri]	Total
<b>Number of Seminar Attendees</b>	4,270	9,503	5,432	19,205

	Feb. 26 [Wed]	Feb. 27 [Thur]	Feb. 28 [Fri]	Total
<b>Number of Press Registrants</b>	392	173	102	667

\* These figures are preliminary and they are subject to change after being certified by an official institute.