

2019

AWEA
WINDPOWER

Houston, TX • May 20 – 23, 2019

POST SHOW **REPORT**

WIND +

Powering the Future. Together.

At a GLANCE

Leaders from the wind industry and across the clean energy sectors headed to the Energy Capital of the World for

WINDPOWER 2019.

The show featured its largest exhibit hall in **five years** to accommodate the business deals that have driven both U.S. wind power jobs and wind farm development activity to record levels.

This year's theme, **WIND+**, emphasized how wind, solar and storage can work together to build a cleaner, stronger power grid for the future. The show had more than **7,000** registered attendees, **274** speakers, **71** education sessions, and **65** digital poster presentations. The show also included a **376,000** square foot exhibit hall with more than **400** exhibits, **5** custom education theaters, a renewable energy themed art gallery, and state of the art digital poster gallery.

*Sources: Post-event attendee survey & attendee registration data

Top categories of INTEREST



Operations & Maintenance



Project Development & Planning



Energy Storage



Construction



Offshore

30% of WINDPOWER conference speakers were female, doubling the percentage from 2018

Top attended SESSIONS

- U.S. Wind Outlook: Where, When, and How Much?
- The Potential Wind + Storage Roadmap
- What's New in Renewable Energy Finance?
- The Texas Story – From Wind at our Backs to Strong Headwinds
- Executive Panel on Public Acceptance: Confronting the Reality on the Ground and in the Water
- CapEx Threat: Innovations to Overcome Large Turbine EPC Challenges
- Reconstructing Data Across Met Towers to Improve Wind Energy Production Estimates
- The Rise of the Hybrid Project and What You Should Know

Most valued SHOW ELEMENTS



Quality of people available for networking opportunities



Overall **cross section** of the wind energy industry participating



Number of people available for networking opportunities

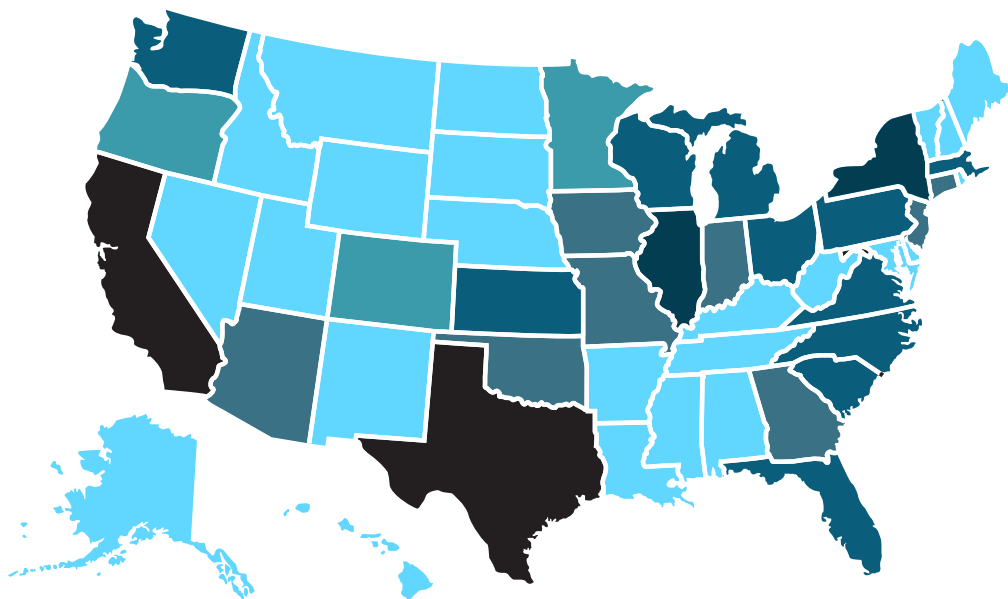


Ability to **evaluate** exhibitors prior to arriving at the show



Access to industry leaders

Attendee BREAKDOWN



Leading States

Texas • California • Illinois • New York • Colorado

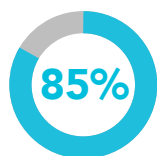
Leading Countries



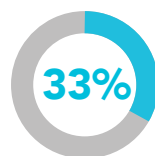
of attendees



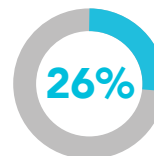
42% of WINDPOWER 2019 exhibitors do business in other renewable segments. Of that 42%:



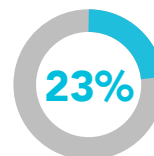
involved in solar



involved in energy storage



involved in hydropower



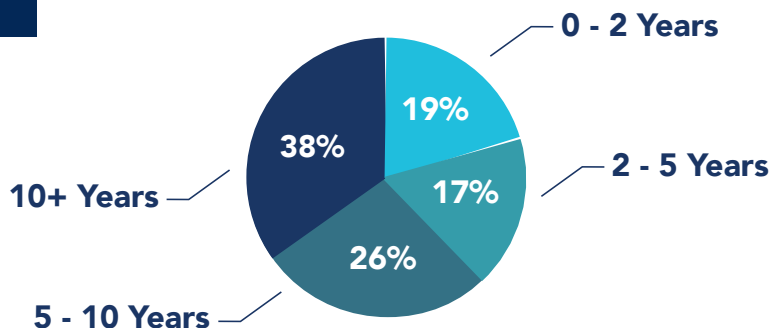
involved in other sectors

50 states represented

40 countries represented

50% of attendees are decision makers or make recommendations to the final decision maker

Time in industry



75% of attendees feel this event is important to the success of their company's yearly initiatives

**Sources: Post-event attendee survey & attendee registration data*

New to **WINDPOWER 2019**

- First time attendee program
- Fast track option within the larger education program
- Highlighted the wind workforce by giving visibility to in-booth safety demos and career opportunities in wind
- Invested in local initiatives including: extending Pinwheel GUST installation, renewable energy art show, expanded sustainability efforts, and contribution to local tree restoration program, commissioned an outdoor wind energy themed mural at a local business
- Expanded wellness program, featuring morning yoga, a fun run, and a quiet room

IN THE NEWS

AWEA announces new CLEANPOWER exhibition hub
[North American Windpower](#), [Wind Business Intelligence](#), [RenewableSnaps](#), [AltEnergyMag](#), [Modern Machine Shop](#), [AWEA Press Release](#), [Composites World](#)

US Wind Industry's Response to Solar's Rise: Embrace It
[Greentech Media](#)

Wind energy association expands trade show to cover solar, energy storage
[CEO Update](#)

5 things the wind industry is watching
[E&E News](#)

A recap of WINDPOWER 2019
[Windpower Engineering & Development](#)

AWEA 2019: US wind opens doors to Cleanpower
[WINDPOWER Monthly](#)

Overheard at AWEA WINDPOWER 2019
[RTO Insider](#)

Save the Date:
CLEANPOWER 2020
June 1 - 4, 2020 | Denver, CO



We've welcomed multi-technology businesses at WINDPOWER for years. In 2020, we're throwing the doors open, creating an even bigger opportunity for companies in wind, solar, storage and other clean energy technologies to learn and do business across the utility-scale power sector.

The WINDPOWER Conference and Exhibition will continue as the heart of CLEANPOWER, with the addition of exhibition space and conference programming for utility-scale solar, storage, and other clean energy technologies. By incorporating these technologies into a single exhibition hub, CLEANPOWER will create efficiencies for exhibitors and attendees with multi-technology business models. Pure play businesses will benefit from increased show traffic and opportunities to build beneficial partnerships across the cleantech industry. Learn more at www.cleanpowerexpo.org.